



## 18th Annual Vancouver Asian Film Festival Engages and Provokes

*From November 6-9, Vancouver hosts the best of Asian Filmmaking from around the World*

Vancouver, BC - October 10 - The Vancouver Asian Film Festival (VAFF) is pleased to announce the countdown to its much anticipated 18th Annual celebration of Asian filmmaking this November 6th to 9th at Cineplex Odeon International Village Cinemas in Vancouver. This year's theme, *What's Your Perspective?*, seeks to challenge the audience while setting the stage for the thought-provoking and visually stunning films right here in Vancouver from filmmakers around the world.

Media are requested to join in the official press party to meet with organizers, filmmakers and partners. Appetizers and beverages will be served. A fundraising launch party presented by local realtor Michael Nam-Nyugen will follow immediately after the press the party, with 50% of proceeds from ticket sales and raffle draws going directly to VAFF.

What: VAFF 2014 Press & Launch Party

Date: Thursday, October 16th

Time:

VAFF Press Party - Invitation Only

- 5 pm to 7 pm (Welcoming Remarks, 5:30 pm)
- RSVP by October 16th noon: <https://vaff18pressparty.eventbrite.ca>

VAFF Fundraising Launch Party

- 7 pm to late
- VIP Tickets: \$50 ([Purchase here](#))

Where: Pink Elephant Thai (1152 Alberni Street, Vancouver, BC)

*Interviews and photo opportunities are available. Additional kits, images and a limited number of screeners/screener links are also available. Please email [media@vaff.org](mailto:media@vaff.org) or visit <http://vaff.org/2014/media/> for media accreditation forms and other information.*

"We are excited for the 18th edition of VAFF and the unveiling of this year's campaign, *What's Your Perspective?*," stated Grace Chin, VAFF festival director. "As we look forward to our milestone 20th year, we are embarking on a narrative of growth through disruption; we wanted a phrase that would provoke our audiences to challenge their own perceptions about Asian identity, imagery and culture. The campaign also alludes to the conventional process of filmmaking with cameras, shooting, and directing."

**VANCOUVER ASIAN FILM FESTIVAL | 455 PRIOR STREET, VANCOUVER, B.C. V6A 2G3**

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Chin adds, "This year, we have 38 films that include feature-length films, documentaries and shorts produced by Vancouver, Canadian, American and international filmmakers. Audiences are also becoming sophisticated viewers of digital and online media, so the festival is proud to be bringing a Web shorts and animation retrospective program that shows the evolution of these platforms within the context of Asian North American filmmaking."

The opening film for VAFF 2014 is the Canadian premiere of VAFF alumnus director Dave Boyle's *MAN FROM RENO*, an engrossing neo-noir thriller set in the back streets of San Francisco. *EVANGELINE* from local director and Women in Film & Television award recipient Karen Lam promises to be a hit with horror-genre fans and local cinephiles alike, as will *AFTERIMAGES: FIVE HORROR FILMS FROM HELL* by Singapore-based director Tony Kern (co-presented by the Vancouver Singapore Film Festival). Other films to note are the Canadian premiere of *M CREAM*, a college road movie from Delhi to the Himalayan foothills about the search for a mythical type of hash, from Indian indie director Agneya Singh; the World premiere of *THE SEARCH FOR GENERAL TSO*, a revealing documentary of this ubiquitous Chinese-North American food and culture; the Canadian premiere of *A PICTURE OF YOU*, our Centrepiece Presentation; a web shorts program and panel featuring local Asian Canadian as well as Asian American web producers; and a retrospective of 18 years of short works by Asian and Asian Canadian animators. VAFF closes this year with *A LEADING MAN*, a pointed dramedy about a blacklisted Asian American actor who fights to survive in LA by sleeping his way to the top - a theme that finds plenty of resonance in Vancouver's own film and television industry.

The 18th annual VAFF will take place November 6th to 9th, 2014, at the Cineplex Odeon International Village Cinemas at 88 West Pender Street in Vancouver's historic Chinatown. Close to 4,000 audience members are expected to attend the four-day festival.

Tickets are available online at [www.vaff.org](http://www.vaff.org), or at the VAFF table located in the foyer of the Cineplex Odeon International Village Cinemas starting November 6th.

Follow the festival as it unfolds:

- Facebook/VAFFVancouver
- Twitter/@VAFFVancouver #VAFF2014
- Instagram/vaffvancouver
- Youtube/vaffvancouver

### About the Vancouver Asian Film Festival

The Vancouver Asian Film Festival (VAFF) Society is a not-for-profit organization that celebrates diversity in film by providing a forum for independent Canadian and American Asian filmmakers to showcase their work to Asian and non-Asian audiences in Vancouver. The oldest Asian film festival in Canada, it was founded by independent filmmaker and writer Barbara K. Lee in 1995 and debuted in September 1997. VAFF is entirely organized and produced by a group of dedicated volunteers, and is made possible through support from community partnerships and generous financial support from corporate sponsors, public funders and private donors.

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