



18th Annual Vancouver Asian Film Festival Summer Screening of LINSANITY

The basketball player that created a global phenomenon

Free Screening of Sold Out Festival Favourite at the Central Library

Vancouver, BC—June 16, 2014—The Vancouver Asian Film Festival (VAFF) is excited to be bringing **LINSANITY** to Vancouver audiences this summer at the Vancouver Public Library on July 16, 2014 at 7:15pm. Director Evan Jackson Leong documents the meteoric rise and humble beginnings of basketball *wunderkind* Jeremy Lin who struggled to find a place in a league that didn't want him, while never wavering on his faith and hope for opportunity. Our Vancouver Premiere screening in November sold out as excited film-goers came to see the film and the director in person.

In February 2012, the world of basketball unexpectedly went “Linsane.” Stuck in the mire of a disappointing season, the New York Knicks did what no other NBA team had thought about doing—they gave an undrafted, third-string point guard from Harvard named Jeremy Lin an opportunity to prove himself. He took full advantage, scoring more points in his first five NBA starts than any other player in the modern era, and created a legitimate public frenzy in the process. Prior to this now-legendary run, Lin had faced adversity in his career at every turn. Despite leading Palo Alto High to a shock California State prep title, he received no scholarship offers from any major university. Then despite a standout collegiate career at Harvard, he was not drafted by any NBA team.

Director Evan Jackson Leong began his chronicle of Lin long before that fateful February when the subject of his film became a full-blown media sensation. Gaining intimate access to Lin and his guardedly private family, Leong follows the future star as he struggled to find his place in the NBA. More than just a film for basketball addicts, LINSANITY serves as an insightful study of the way unlikely heroes are born and details the birth of a pop culture phenomenon in the modern technological age of instant, rapid-fire opinion.

LINSANITY has screened around the world including the Sundance Film Festival, South by Southwest Film Festival, Los Angeles Asian Pacific Film Festival, the Vancouver Asian Film Festival and many others.

“We’re excited to be providing our audiences with screenings year-round,” stated Grace Chin, festival director. “With this year being the 10th anniversary of the Mighty Asian Moviemaking Marathon and the 18th for the Vancouver Asian Film Festival we are looking to expand our programming and reach to Vancouver audiences. Encore screenings like this one lets people who were unable to attend the sold-out screening to have another chance to see this eye-opening film about a superstar player who is really quite vulnerable and came from humble beginnings.”

The screening will be free but space is limited. Come early to make sure to reserve your spot. For more information on events throughout the year and the festival, which typically runs the first or second weekend of November, visit www.vaff.org or email info@vaff.org for more information. Screeners are available upon request.

VANCOUVER ASIAN FILM FESTIVAL | 455 PRIOR STREET, VANCOUVER, B.C. V6A 2G3

FAX: 604-251-6828 | EMAIL: info@vaff.org | WEB: vaff.org

Follow the festival as it unfolds at:
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About the Vancouver Asian Film Festival

The Vancouver Asian Film Festival Society (VAFF) is a not-for-profit organization that celebrates diversity in film by providing a forum for independent Canadian and American Asian filmmakers to showcase their work to Asian and non-Asian audiences in Vancouver. The oldest Asian film festival in Canada, it was founded by independent filmmaker and writer Barbara K. Lee in 1995 and debuted in September 1997. VAFF is entirely organized and produced by a group of dedicated volunteers, and is made possible by generous financial support from corporate sponsors, public funders and private donors. Organizers are expecting close to 3,000 audience members over the four-day festival.

MEDIA CONTACT

Steve Kim
Phone: 604-315-2846
Email: media@vaff.org

Grace Chin
Festival Director, VAFF
Phone: 604-505-8449
Email: grace.chin@vaff.org

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