



IMMEDIATE RELEASE
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SAN DIEGO'S LARGEST FILM FESTIVAL ANNOUNCES 140+ FILM LINE-UP AND EXPANSION

(San Diego, CA – October 3, 2013) Noted as “One of the Top Ten Reasons to Visit San Diego” by USA Today’s Pop Traveler, Pacific Arts Movement is excited to announce the 14th San Diego Asian Film Festival (SDAFF), which runs November 7-16, 2013 at various locations throughout the County and at the DigiPLEX Mission Valley (7510 Hazard Center Drive, San Diego, CA 92108). As one of the largest film exhibitions of its kind in North America, with more than 140 films from 15 countries, the Festival includes World, North American, U.S., and West Coast premieres, screening locations throughout San Diego County, a tribute to UCSD alumni digital media pioneers Wong Fu Productions, and a red carpet Gala Awards Dinner.

PROGRAM HIGHLIGHTS:

- **Opening Night film on Thursday, November 7 at 6:30pm** at the Birch North Park Theatre with FINDING MR. RIGHT, a romantic comedy about anchor babies, material goods, and the lure of Hollywood films like *Sleepless in Seattle*. Starring Tang Wei (*Lust, Caution*) and shot on location throughout the United States, FINDING MR. RIGHT is one of China's biggest hits of the year. Director Xue Xiaolu is scheduled to attend.
- **Centerpiece film on Sunday, November 10 at 6:45pm** at DigiPlex Mission Valley with the powerful documentary WHEN I WALK, in which director Jason DaSilva records his own struggle with multiple sclerosis and how it has changed his thoughts on filmmaking, accessibility, and above all, love. Director & film subject Jason DaSilva is scheduled to attend.
- **Closing Night film on Friday, November 15 at 7:00pm** at the New Central Library (Downtown San Diego) with the documentary DOCUMENTED. Two years ago, Pulitzer Prize-winning journalist Jose Antonio Vargas came out as undocumented in the pages of the New York Times Magazine. DOCUMENTED — a captivating look at being American, becoming an activist, and being a son to a mother he hasn't seen in nearly 20 years — is Vargas' film debut. Director and film subject Jose Antonio Vargas is scheduled to attend.
- **SDAFF expands its screening locations, reaching North County, Uptown and becoming a city and county-wide film festival.** For the first time since 2001, six different locations will serve as hosts to Festival films including Opening Night at the Birch North Park Theatre, Taiwanese Film Showcase at UCSD Price Center Theater, Digital Gym Cinema, Cinepolis Del Mar, Closing Night at the New Central Downtown Library, and Encinitas Public Library. The central theater location will be located at DigiPlex Mission Valley in Hazard Center.
- **SDAFF Pays Special Tribute to UCSD Alumni Wong Fu Productions.** Ten years ago, UCSD students Wesley Chan, Philip Wang, and Ted Fu formed Wong Fu Productions just before YouTube took off and changed the way we see video and use the internet. Wong Fu quickly learned the ropes of viral video content that became popular amongst high school and college students. In the next decade, they became one of the biggest forces in online media by creating a brand for video production, merchandising, live music, and more. On their 10th anniversary, SDAFF brings Wong Fu Productions back to UCSD for a discussion about their past success and future

prospects. Another UCSD alumnus, Byron Qiao, is also featured at the SDAFF with his documentary RASKAL LOVE, which is about surviving gang life.

- **Taiwan Showcase Returns to UC San Diego November 8-10**, at UCSD Price Center Theater. The UCSD Taiwan showcase includes six film programs and will be free for all UCSD students, faculty, and staff. For the screening of FOREVER LOVE on Nov. 10 at 2:25pm, actor/director Toyoharu Kitamura is scheduled to attend, and there will be a post-film reception for all ticket-holders. The showcase includes the North American premiere of the new 30th anniversary digital restoration of the classic film THE SANDWICH MAN, as well as other international, North American, and US premieres of the latest films from Taiwan.
- **Gala Awards Dinner on Saturday, November 9**, at Town & Country Hotel in Mission Valley (500 Hotel Circle North, San Diego, CA), presented by Wells Fargo. More than 700 celebrities, community and business leaders will attend as the Festival announces its top independent films. Proceeds will benefit Pac-Arts' REEL VOICES, a filmmaking program for at-risk youth in the San Diego area and other year-round programs. Scheduled to emcee: actor Leonardo Nam and celebrity host/filmmaker Angela Sun. Scheduled to attend: Daniel Dae Kim (*Hawaii 5-0*), C.S. Lee (*Dexter*), Vivian Bang (*Sullivan & Son*) and Lela Lee (*Angry Little Girls*).
- As always, the **San Diego Asian Film Festival premieres** many of Asia's hottest films. Notable **North American Premieres** include: Hong Kong breakdancing hit THE WAY WE DANCE, award-winning Filipino romance IF ONLY, indie Japanese breakthrough HOMESICK and others. SDAFF is also proud to present **West Coast Premieres** of high-profile festival favorites like ILO ILO (which won the Camera d'Or at Cannes), A TOUCH OF SIN (by Jia Zhang-ke), the four-hour epic NORTE, THE END OF HISTORY (by Lav Diaz), and many more.

14th San Diego Asian Film Festival
November 7-16, 2012

Digiplex Mission Valley at Hazard Center
(Main Theater & Box Office)
7510 Hazard Center Drive | San Diego, CA 92108

Download film stills at <http://festival.sdaff.org/2013/media-center/>
To set up interviews with filmmakers, actors or festival staff contact amy@pac-arts.org

Tickets are available online for all shows. Tickets can also be purchased at the Birch North Park Theatre for Opening Night tickets on November 7 (Member \$8 | General \$11.50) and purchased on-site at specific screenings one hour before show time. For all other screenings at Digiplex, tickets can be purchased at the Digiplex Mission Valley box office (Member \$8 | General \$11.50) starting November 4. Student/Military/Senior and Group discounts are available.

For ticketing info, full film details, and schedule, please visit www.pac-arts.org/sdaff or contact 619.400.5911 | info@pac-arts.org

Major sponsors of the San Diego Asian Film Festival include Barona, Wells Fargo, Union Bank, Southwest Airlines, Time Warner Cable, Cox Communications and Harrah's Rincon Casino.

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ABOUT PACIFIC ARTS MOVEMENT:

Pacific Arts Movement (Pac-Arts), formerly the San Diego Asian Film Foundation, is one of the largest media arts organizations in North America that focuses on Asian American and Asian international cinema. As a PACIFIC acknowledges our proud roots in San Diego and the transnational cultures that intersect as part of the Pacific Rim and beyond. While the focus of our ARTS medium is film, we treasure the many forms of storytelling to express boundless stories. We are part of a MOVEMENT for positive social change by transforming hearts and minds; inspiring innovators; and making visible new stories and traditions. As a catalyst for social change, our mission is to create transformational experiences through the Pan Asian media arts to the broadest audience possible. The San Diego Asian Film Festival is the flagship event of Pacific Arts Movement.

To find out more information on Pacific Arts Movement, visit www.pac-arts.org, www.facebook.com/SDAsianFilm, www.twitter.com/pacartsmovement, www.instagram.com/pacartsmovement, and www.youtube.com/sandiegoasianfilm.

MEDIA ASSET:

Promotional Video: http://youtu.be/ym7_kEryglk

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