

IMMEDIATE RELEASE

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**ONE YEAR ANNIVERSARY OF TYPHOON HAIYAN INSPIRES TOP URBAN DANCERS
AND CINEMATOGRAPHERS FOR INAUGURAL “MOVEFEST”**

(San Diego, CA – October 10, 2014) – Hundreds of dance enthusiasts are expected to attend MOVEfest, an inaugural program at the San Diego Asian Film Festival, on November 9, 2014 at the San Diego School of Creative and Performing Arts (SCPA). MOVEfest offers two shows of live, original hip hop and urban dance performances with dynamic video works by emerging dance filmmakers. Among the guest performers is **Galen Hooks**, who choreographed for Usher, Rihanna, Brittany Spears, and Justin Bieber.

This year’s MOVEfest is dedicated to the resilient people of the Philippines on this one-year anniversary of Typhoon Haiyan.

New media and reality television have sparked a second renaissance in dance, shining a spotlight on a whole new generation of Asian-Pacific Islander (API) “movers and shakers.” San Diego itself is home to a vibrant community of dancers and choreographers, especially in the Filipino-American community. In recent years, San Diego has been a breeding ground for hip hop and urban dancers, giving birth to The Jabbawockeez, Keone & Mari, Cookies, Culture Shock, and many others who have successfully established a reputation in the entertainment industry and influenced global dance culture. MOVEfest’s inclusion in the program of the 15th San Diego Asian Film Festival is a celebration of API contributions to dance culture and a testament to the belief that dance and film have the profound ability to tell powerful stories.

MOVEfest is presented by Pacific Arts Movement, Outreach Through Dance, and the School of Creative Performing Arts, and funded by Tony Olaes at ODM and a grant from Council Member Myrtle Cole.

MOVEfest: *Celebrating dance, cinematography, and Asian Americans on the move*
November 9, 2014

Matinee: 2:30 PM, Evening 6:30 PM

Presale: \$12, Door: \$15

San Diego School of Creative and Performing Arts
2425 Dusk Dr | San Diego, CA 92139

For more information and ticket sales, go to <http://festival.sdaff.org/2014/events/movefest/>

Pacific Arts Movement (Pac-Arts) presents Pan Asian media arts to the broadest audience possible in order to inspire, entertain and support a more compassionate society. Pac-Arts is one of the largest media arts organizations in North America that focuses on Asian American and Asian international cinema. Pac-Arts programs include the annual San Diego Asian Film Festival, Spring Showcase, and Reel Voices, a documentary filmmaker program for local high school students. For more information about Pacific Arts Movement, visit www.pac-arts.org.



**SANDIEGO ASIAN
FILMFESTIVAL**
NOVEMBER 6-15, 2014

Outreach Through Dance is an organization that produces events to benefit charitable organizations nationally and internationally. Our goal is to reach out to the community to show the power of giving through the art of dance. OTD is led by master choreographer www.outreachthroughdanceSD.com

The San Diego School of Creative and Performing Arts (SCPA) is the premier San Diego Unified School District's college-preparatory, arts-focused public magnet school for students in grades 6 through 12 who have a strong interest and talent in the arts. Auditions for the 2015-16 school-year will be held **February 7, 2015**. Visit us at our Open House Saturday December 13, 2014 from 9-11am. www.sandi.net/scpa

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