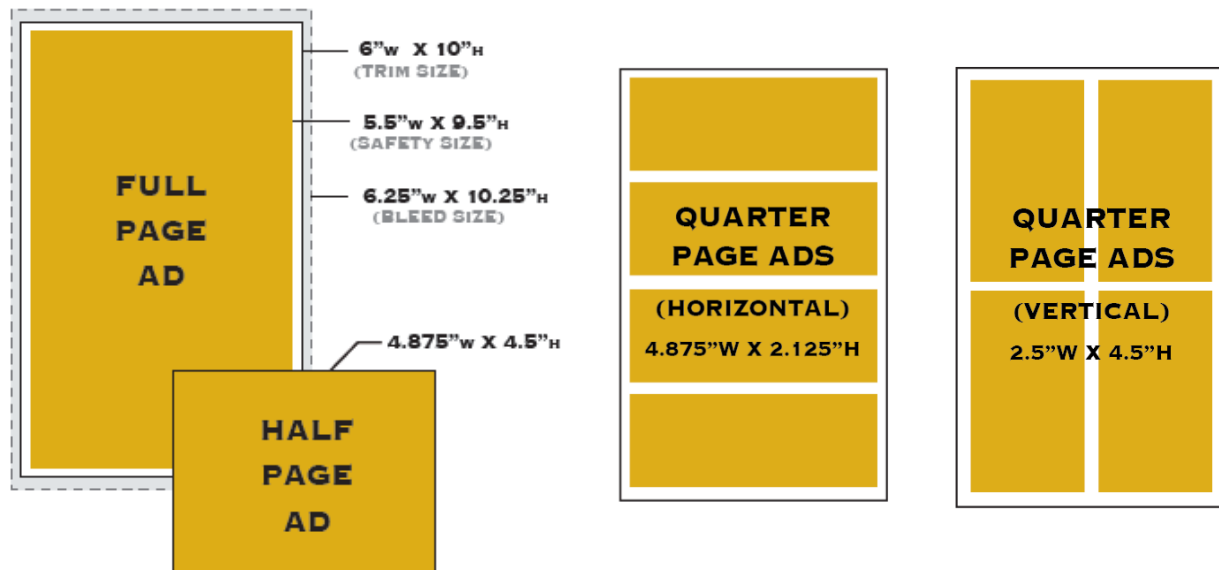


PROGRAM AD SPECS



DIMENSIONS

PROGRAM TRIM SIZE	6" W x 10" H
FULL PAGE	5.4" W x 9.5" H
FULL PAGE AD – BLEED	6.25" W x 10.25" W
1/2 PAGE	4.875" W x 4.5" H
1/4 PAGE (HORIZONTAL)	4.875" W x 2.125" H
1/4 PAGE (VERTICAL)	2.5" W x 4.5" H

2017 RATES

FULL PAGE	\$1,250
INSIDE COVER	\$1,525
BACK COVER	\$1,825
1/2 PAGE	\$ 795
1/4 PAGE	\$ 475

WHEN SUBMITTING A FULL-PAGE AD

- ☐ ALL LIVE TEXT AND GRAPHICS MUST FALL WITHIN 5.5" W x 9.5" G
- ☐ SUBMITTED AD GRAPHICS MUST BLEED TO 6.35" W x 10.25" H
- ☐ SPECS FOR COVERS ARE THE SAME AD FULL PAGE WITH BLEED

ACCEPTED FORMATS

CMYK 300DPI TIFFs OR PDFs ONLY.

WHEN SUBMITTING A PDF, CREATE OUTLINES FOR ALL FONTS AND EMBED ALL IMAGES.

DEADLINES:

RESERVATIONS & PAYMENT: **9/20/17** CAMERA READY MATERIAL: **9/25/17**

QUESTIONS: CONTACT – KATE HERRMANN

PH: 585.943.3378

KATEH@HIGHFALLSFILMFESTIVAL.COM