

PRESENTED BY THE CENTER FOR ASIAN AMERICAN MEDIA

CAAMFEST 35

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Events Take Center Stage at CAAMFest 2017

CAAM fills the Festival with food, music and fun!

SAN FRANCISCO, Feb. 9, 2017 – The [Center for Asian American Media](#) (CAAM) continues to evolve and inject electric and inspiring events before and during the Festival. [CAAMFest 2017](#) fills your calendar with a plethora of places to go and people to see.

CAAM'S PRE-FESTIVAL APPETIZER - [CAAMFest Awards: Stories, Food & You](#): Returning for its 4th year is a high-profile, multi-media awards ceremony celebrating Asian American culinary achievement at the stunning [Green Room, San Francisco War Memorial & Performing Arts Center](#). This one-of-a-kind evening will commence with delectable tastings from award-winning restaurants, served alongside top-shelf cocktails courtesy of Rémy Martin. Attendees will meet icons and game changers of the food world and watch exclusive film clips and moving honoree tributes. The exciting live auction will offer highly sought-after experiences such as gourmet dinners, one-of-a-kind tours and travel packages.

CAAMFEAST HONOREES:

- [Roy Choi](#) ([Kogi BBQ Taco Truck](#), [LoCoL](#), inspiration behind the 2014 film [CHEF](#)).
- Artists and activists Sita Kuratomi Bhaumik, Jocelyn Jackson and Saqib Keval of the [People's Kitchen Collective](#).
- Chefs Khai Duong ([Khai](#), Ana Mandara), Lawrence Chu ([Chef Chu's](#)) and Chris Yeo ([Straits Restaurant](#)) of the Asian Chef's Association.

THE STAR-STUDDED GALA: Join CAAM following the Opening Night Film, [THE TIGER HUNTER](#), for our yearly extravagant [Opening Night Gala](#) at the beautiful [Asian Art Museum](#). Dine, drink, dance and discuss as you indulge in what CAAM does best - art, music and food.

- Rub elbows with actors, filmmakers and other VIPs while posing in the photobooth at the Xfinity Lounge.
- Delight in decadent global creations from Bay Area favorites, including Boba Guys, Sol Food, Hodo Soy, Reem's, Magnolia Ice Cream, The Chai Cart, Lee's Deli, Socola Chocolatier and Rémy Martin.
- Dance the night away with pulsing music provided by local DJs.
- Soak in the visual riches of the Museum's many exhibits, including their newest: [Tomb](#)

[Treasures: New Discoveries from China's Han Dynasty](#). Glimpse the secret lives of Han-dynasty royals and the pleasures they pursued in this world and the next through fascinating objects unearthed from newly discovered tombs.

[DIRECTIONS IN SOUND W/ KOLLABORATION SF](#): The Festival's premier Asian and Asian American music gathering of emerging and cutting-edge artists, a crowd-favorite for over 12 years, returns this year to the Mission district's [Gray Area](#). CAAM and [Kollaboration SF](#) team-up to present a live-performance playlist of artists that hit all the right notes.

FEATURED DIRECTIONS IN SOUND ARTISTS:

- [DANakaDAN](#) is an alternative rap artist from Los Angeles. He's currently at work on a second full-length album, due out spring 2017, which will be a mix of rock, electronic and hip-hop. As a Korean adoptee he's worked on content, music and film that deals with Asian adoptee and identity issues.
- [Satica](#) (April Nhem) is a Cambodian American singer/songwriter based in Long Beach. With a diverse sound inspired by musical acts like Bon Iver, The Weeknd and Frank Ocean, Satica's soothing voice and lyrics melt gently into the ears and souls of music fans worldwide.
- [Traktivist](#) Richie Menchavez wears multiple hats as both a DJ and the creator and founder of TRAKTIVIST, the premiere platform to discover, promote and archive music made by Asian Americans.
- [Eko Zu](#) is a musical trio of the melody weaver Zu'ri, nimble songstress Zu'CH3N and frequency shaper Zu'Ian. Discovered on Eko Isle, a little-known deserted island in the Mariana Archipelago, they are the only known example of animal-human hybrid evolution.
- [QSTN](#) (pronounced QUESTION) has been spinning hip-hop, funk, soul and jazz breaks for over a decade. His production style is a mixture of obscure samples, heavy beats and live orchestration.

[FESTIVAL SOCIAL CLUB](#): CAAMFest's official after-party at hosted by [SAG-AFTRA](#)!

- Meet your favorite festival filmmaker or future collaborators over drinks or a game of pool.
- Stop by the SAG-AFTRA table to learn how to take your film or career to the next level.
- Mingle with actors, VIPs and fellow attendees.

[FILM/MUSIC PERFORMANCES AT JCC](#): CAAM partners with [Jewish Community Center of San Francisco](#) to pair live, musical performances with Festival films.

- [BAD RAP](#), by [Salima Koroma](#), follows Asian American rappers [Awkwafina](#), [Dumbfounded](#), [Rekstizzy](#) and [Lyricks](#) as they break ethnic and music-industry stereotypes. Features live performances from the film's highlighted artists.
- [IN SEARCH OF PERFECT CONSONANCE](#), by [Ruby Yang](#), takes a journey across Asia with hopeful young musicians, illustrating their passion and dedication. Features a live performance.

OAKLAND EVENTS: CAAMFest continues its wildly successful and culturally rich East Bay events with our second weekend kickoff at the [Oakland Museum of California](#) (OMCA) with this year's BLASIAN NARRATIVES. Joining CAAMFest East Bay programming will be an all-new family friendly event at the [Oakland Asian Cultural Center](#) (OACC).

- [CAAMFEST @ OMCA: BLASIAN NARRATIVES](#) is the kickoff event for CAAMFest's second

weekend. Head to the OMCA for half-price admission, delicious snacks from Off The Grid food trucks, art workshops for the whole family, music and spoken word. Capping off the evening will be the premiere of creator [Jivan Atman](#)'s BLASIAN NARRATIVES, a multimedia presentation that unravels the complexity of Black and Asian relations.

- [INSIDE THE MIND OF A CREATOR - SHARING HISTORY AND CULTURE THROUGH CHILDREN'S BOOKS](#) is a family friendly event at the OACC where children's book and graphic novel creators share their inspirations, process and personal stories with guests.

TICKETING INFORMATION:

Ticket prices for regular screenings range from \$12-\$14, excluding special events and galas. Tickets can be purchased by CAAM Members online beginning February 9 and open to the general public on February 13. All attendees can purchase tickets at the CAAMFest box office at the Alamo Drafthouse beginning March 3. Learn about member pricing, discounts and more on the [Box Office & Ticketing Information webpage](#).

Purchase tickets and learn more at www.caamedia.org

About CAAMFest:

CAAMFest, formerly the San Francisco International Asian American Film Festival (SFIAAFF), celebrates its 35th year, March 9-19, 2017 in the Bay Area. CAAMFest showcases film, music, food and digital media from the world's most innovative Asian and Asian American artists.

About CAAM:

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit www.caamedia.org.

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