

PRESENTED BY THE CENTER FOR ASIAN AMERICAN MEDIA

# CAAMFEST 35

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## CAAM Highlights Flavors Found on the Plate and the Cinema Screen

**SAN FRANCISCO, Feb. 9, 2017** – The [Center for Asian American Media](#) (CAAM) celebrates food and its dynamic origins and impact in Asian and Asian American stories and culture. [CAAMFest 2017](#) features food before the Festival with the yearly CAAMFeast, and during the Festival with food-centric films and a CAAMFest-inspired menu for filmgoers at the Alamo Drafthouse.

**CAAM'S PRE-FESTIVAL APPETIZER - [CAAMFeast Awards: Stories, Food & You](#):** Returning for its 4<sup>th</sup> year is a high-profile, multi-media awards ceremony celebrating Asian American culinary achievement at the stunning [Green Room, San Francisco War Memorial & Performing Arts Center](#). This one-of-a-kind evening will commence with delectable tastings from award-winning restaurants, served alongside top-shelf cocktails courtesy of Rémy Martin. Attendees will meet icons and game changers of the food world and watch exclusive film clips and moving honoree tributes. The exciting live auction will offer highly sought-after experiences such as gourmet dinners, one-of-a-kind tours and travel packages.

### CAAMFEAST HONOREES:

- [Roy Choi](#) ([Kogi BBQ Taco Truck](#), [LocoL](#), inspiration behind the 2014 film [CHEF](#)).
- Artists and activists Sita Kuratomi Bhaumik, Jocelyn Jackson and Saqib Keval of the [People's Kitchen Collective](#).
- Chefs Khai Duong ([Khai](#), Ana Mandara), Lawrence Chu ([Chef Chu's](#)) and Chris Yeo ([Straits Restaurant](#)) of the Asian Chef's Association.

### FOOD ON FILM AT CAAMFEST:

- [EAT CHINATOWN](#), a mouth-watering collection of shorts showcased in partnership with the [Chinatown Community Development Center](#), includes Kerry Chan's [SUNDAY DINNER](#), which follows one man's journey from picking the freshest ingredients in San Francisco's Chinatown to cooking an incredible feast for his family.
- [GOOD LUCK SOUP](#), by [Matthew Hashiguchi](#), sorts through home video and family interviews to examine identity and a story of growing up mixed race in America, coupled with Hashiguchi's grandmother's ritual of making the soup for the whole family as a way of keeping Japanese tradition is kept alive across generations.
- [LUCKY CHOW](#), by [Francisco Aliwalas](#), is a PBS series that returns with an all-new season

exploring Asian culture and cuisine across America with host and [LUCKY RICE founder Danielle Chang](#). Featuring renowned chefs, culinary stars and breakout food-crafters.

**CAAMFEST ON THE MENU AT ALAMO DRAFTHOUSE:** CAAMFest returns to the [Alamo Drafthouse Cinema - New Mission](#) for a second year. Working together with CAAM, the Alamo has crafted a CAAMFest-inspired menu of food and drinks to satisfy your cravings during the Festival.

- **Eat:** The Alamo/CAAM menu features four food dishes exploring Vietnamese, Japanese, Cambodian and Chinese American flavors. Savor tofu banh mi, miso glazed cod, Khmer steak skewers and General Tso's wings.
- **Drink:** Accompanying the delicious bites are creatively-concocted drinks, including a Nikka whiskey Highball, Apricot Blossom, CAAMFest IPA Boilermaker and Leaves & Flowers with green tea and vodka or gin.

#### **TICKETING INFORMATION:**

Ticket prices for regular screenings range from \$12-\$14, excluding special events and galas. Tickets can be purchased by CAAM Members online beginning February 9 and open to the general public on February 13. All attendees can purchase tickets at the CAAMFest box office at the Alamo Drafthouse beginning March 3. Learn about member pricing, discounts and more on the [Box Office & Ticketing Information webpage](#).

**Purchase tickets and learn more at [www.caamedia.org](http://www.caamedia.org)**

#### **About CAAMFest:**

CAAMFest, formerly the San Francisco International Asian American Film Festival (SFIAAFF), celebrates its 35th year, March 9-19, 2017 in the Bay Area. CAAMFest showcases film, music, food and digital media from the world's most innovative Asian and Asian American artists.

#### **About CAAM:**

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit [www.caamedia.org](http://www.caamedia.org).

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