

# SALEM FILM FEST

**MARCH 22-29, 2018**  
COME TO SALEM, SEE THE WORLD.

## SUPPORT THE LARGEST DOCUMENTARY FILM FESTIVAL IN MASSACHUSETTS

- Salem Film Fest (SFF) features 8 days of film screenings, parties, and events
- One of New England's largest documentary film festivals and our audience is growing
- A rich and diverse programs from all over the world
- An immersive experience for diverse audiences; an opportunity to see the world with fresh eyes

Taking place in downtown Salem and surrounding towns on the North Shore, most screenings during Salem Film Fest are attended by the filmmakers, who participate in Q&A and also take part in other events throughout the festival – creating a dialogue and a connection with our sponsors, audience, and community. All films are preceded by “Salem Sketches” – our homegrown, original, and widely popular local shorts program reveal real stories from the area.

### SPONSORSHIP BENEFITS TO YOUR BUSINESS/ORGANIZATION:

- Marketing to an established audience of over 6,500 dedicated and motivated attendees
- Expanded exposure via an extensive marketing campaign of print and social media ads, public relations, and marketing productions (postcards, posters, banners, programs, etc.)
- Direct association with one or more documentaries of your choosing
- Outstanding goodwill and patronization from our community of supporters and filmmakers

### YOUR PARTICIPATION SUPPORTS:

- The sustainability of Salem Film Fest - a non-profit organization, run mostly by volunteers
- Our unique artist-friendly festival model, which waives the submission fees that film festivals typically charge, and instead pays filmmakers honorariums, and provides hospitality, food, and transportation
- Local filmmaker initiatives such as Mass Reality Check (a shorts program for college students), Five Minute Student Documentary Contest (for high school students), and The Doc-a-chusetts Pitch (filmmakers pitch their works-in-progress)
- Free filmmaker forums and gatherings throughout the fest

We are expanding the outreach of the festival. We are bringing more filmmakers to the North Shore throughout the year, creating more educational links and opportunities with local schools, and increasing our venues in neighboring towns.

To fulfill this vision, we need more sponsors and partners like you.



LEFT: Q&A with filmmaker; RIGHT: Jury and Audience Awards created by Mik Augustine. Photos by Creative Salem.

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## PRODUCER LEVEL SPONSORS

SPONSORSHIP LEVEL INCLUSIVES	PLATINUM PRESENTING SPONSOR \$10,000	GOLD PRODUCER \$7,500	SILVER PRODUCER \$5,000	BRONZE PRODUCER \$2,500
Your logo/identity on screen before all documentary screenings during Salem Film Fest	✓	✓	✓	✓
Logo on official Salem Film Fest poster	✓	✓	✓	✓
Your name on the official program cover, and logo and company name included in the official program book	✓	✓	✓	✓
Logo on www.SalemFilmFest.com homepage	✓	✓	✓	✓
"Salem Film Fest 2018 Presented by Your Name" on posters, postcards, program cover and screen before all films	✓			
Week long on-site signage	✓			
Ad size in the official program	Full-page on inside cover	Full-page	Half-page	Quarter-page
Number of individual admission tickets for you, your employees, or guests	100	50	25	20
Number of VIP All Access Film Passes	4	3	2	1
Listing amongst same level sponsors	Platinum	Gold	Silver	Bronze

## SALEM FILM FEST AWARD SPONSORS

For the first time we are offering the opportunity of naming rights to our awards. Sponsor's name will be listed on the actual award (an original artwork by a local artist), in our official program, and on social media mentions. A representative of the sponsor can present the award after the film's screening at the fest if the filmmaker is attending. Your contribution pays for a local artist to create the award trophy, a stipend to the filmmaker, and a tax-deductible contribution to SFF. All trophy sponsors receive 10 individual tickets, 1 VIP pass, your logo listed with other sponsor logos and your name mentioned wherever trophy is mentioned.

### "YOUR NAME" SALEM FILM FEST STORYTELLER AWARD \$2,500

Presented to a notable filmmaker for their body of work as a documentary storyteller.

### "YOUR NAME" SALEM FILM FEST JURY AWARD \$2,000

Award voted by a jury of film industry professionals and media members.

### "YOUR NAME" SALEM FILM FEST AUDIENCE AWARD \$2,000

Award voted by the Salem Film Fest audience.

### "YOUR NAME" SALEM FILM FEST BEST EDITING AWARD \$1,500

Award voted by a jury of editing professionals.

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## SCREENING UNDERWRITER LEVEL SPONSORS

Salem Film Fest shares a special relationship with our local sponsors – offering individuals and small businesses the unique opportunity to underwrite the screening of a film of their choosing on a first come first served basis. Most of the funds from these sponsorships are used for honorariums, travel and hosting costs for our visiting filmmakers. You can choose between a solo sponsorship or a shared sponsorship – with a maximum of three underwriter sponsors and one accommodation partner per screening.

SPONSORSHIP LEVEL INCLUSIVE	PLATINUM SOLO SCREENING \$1,100	GOLD SOLO SCREENING \$850	SILVER SHARED SCREENING \$550	BRONZE SHARED SCREENING \$300
Logo on cinema screen prior to selected film screening	✓	✓	✓	✓
Listing with your sponsored documentary in our official program and website	✓	✓	✓	✓
Logo in program with other sponsors and on sponsor page of website	✓	✓	✓	✓
Solo Underwriting of one screening	✓	✓		
Shared Underwriting of 2 screenings			✓	
Shared Underwriting of 1 screening				✓
Ad size in the official program	Quarter-page	N/A	N/A	N/A
Number of Individual admission tickets for you, your employees or guests	8	4	4	2

## ADVERTISING RATES FOR THE OFFICIAL PROGRAM

### ADVERTISE IN THE OFFICIAL PROGRAM FOR SALEM FILM FEST 2018:

- Full page ad \$1,000
- Half-page ad \$600
- Quarter-page ad \$350

**JOIN US!** Select one or more options from above by circling it. Complete this form and return it to Sadry Assouad by e-mail to: [Sadry@saalemfilmfest.com](mailto:Sadry@saalemfilmfest.com) or hard copy mail to: Salem Film Fest, 35 Congress Street #305, Salem, MA 01970. SFF sponsorship contact: Sadry Assouad, [Sadry@saalemfilmfest.com](mailto:Sadry@saalemfilmfest.com) or telephone: 914-439-7621.

Please print:

Contact \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

*Deadline for sponsors to be included in our official program is February 23, 2018; all logos and ads must be print-ready and submitted by this date to be included. Design charges will be applied for designing or any re-designing of artwork, ads, or logos.*